

# EVENT REPORT

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Title: **CREATO 2023 - Project Competition for Diploma Engineering Students**

Date: **15<sup>th</sup> May 2023**

Venue: **B & B Institute of Technology, Vallabh Vidyanagar**

Primary Organizers: **Students Central Committee**

Co-Organizers: **Students Startup and Innovation Policy Cell, BBIT**

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The Students Central Committee and the Students Startup and Innovation Policy Cell of B & B Institute of Technology, Vallabh Vidyanagar, organized the annual project competition, CREATO 2023, on May 15th, 2023. This event aimed to foster creativity, innovation, and entrepreneurial spirit among students, providing them a platform to showcase their projects and prototypes.

## Objectives

The primary objectives of CREATO 2023 were to:

- Encourage students to apply their technical knowledge in practical scenarios.
- Promote innovative thinking and problem-solving skills.
- Provide a platform for students to present their projects to industry experts, faculty, and peers.
- Facilitate networking opportunities among students, faculty, and industry professionals.
- Identify and nurture potential startup ideas and innovations.

## Participants

- 259 students from various departments participated from the various departments of the institute.
- Projects were submitted in categories such as Civil, Computer, Electrical, Electronics, Information Technology, Mechanical and Interdisciplinary Group.

## Judges and Guests

- A panel of esteemed judges from academia and industry.

## Event Highlights

### Inaugural Ceremony

The event commenced with an inaugural ceremony, featuring a welcome address by Dr. K. M. Makwana, Principal of B & B Institute of Technology. The keynote address emphasized the importance of innovation and entrepreneurship in modern education.

### Project Exhibitions

Students exhibited their projects in designated stalls. Each project was evaluated based on:

- Innovation and creativity

- Practical application and feasibility
- Technical complexity
- Presentation and communication skills

### **Networking Sessions**

Networking sessions allowed participants to interact with industry professionals, alumni, and fellow students. These sessions were aimed at fostering collaborations and mentorship opportunities.

### **Awards and Recognition**

- Award Categories
- Best Innovative Project
- Best Social Impact Project
- Best Environmental Solution
- Best Technical Project

### **Winners**

- Best Innovative Project: "Smart Waste Management System" by Team GreenTech
- Best Social Impact Project: "Affordable Water Purification Device" by Team AquaClean
- Best Environmental Solution: "Eco-Friendly Biodegradable Plastics" by Team BioFlex
- Best Technical Project: "AI-Powered Health Monitoring System" by Team HealthTech
- Audience Choice Award: "Renewable Energy Solutions" by Team SolarWave

### **Prizes**

Winners received certificates, and opportunities for mentorship and incubation support from the institute's innovation cell.

### **Conclusion**

CREATO 2023 successfully achieved its goals of promoting innovation and providing a platform for students to showcase their talents. The event was a testament to the creative potential and technical prowess of the students at B & B Institute of Technology. The success of CREATO 2023 sets a positive precedent for future competitions and emphasizes the importance of fostering a culture of innovation within educational institutions.